

**2026 Horsey Hundred
News to Use #1
May 1, 2026**

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This is the first in a series of emails you will receive from us leading up to the 2026 Horsey Hundred. There will be 4 in total with the last two being sent the week before the event. In future emails, we will provide more details about our routes and road markings, our expo vendors, Friday food trucks, and food offerings for our meals and out on the route. We hope you find this information helpful, and we're so looking forward to seeing y'all soon!

A Message from our director, Jon Wiesner

Welcome riders and friends to the 2026 Horsey Hundred!

Each year, our all-volunteer team strives to make the ride, and the rider experience a memorable one, and each year we are gratified to see so many friends return to the bluegrass region. We can't wait to see you and ride with you!

Below please find the schedule of events for the weekend. For those of you who love meticulously planning your visit, we hope this is helpful!



Scan this QR Code to go to the [Horsey Hundred website](https://www.bgcycling.net) where you can download all of the route maps and get all the details you'll need to have a fabulous weekend!

2026 Horsey Hundred Schedule of Events

Friday May 22		Saturday May 23		Sunday May 24	
9:00 am- 3:00 pm	Routes open	6:15 – 10:15 am	Check in open	7:00 – 9:30 am	Check in open
2:00 – 9:00 pm	Vendor Expo open	7:00 - 10:30am	Routes open	7:00 – 9:00 am	Routes open
3:00 -9:00 pm	Check in open	6:00 – 10:00 am	Vendor expo open	9:00 am – 2:00 pm	Vendor expo open
4:00 – 10:00 pm	Food trucks open	12:00 – 6:00 pm	Vendor expo open	11:00 am – 3:00 pm	Post ride meal
6:00 – 8:00 pm	Entertainment	11:00 am -6:00 pm	Post ride meal		
		3:00 pm	Sunday registration opens		

If you're in town early or plan to say later, join us for club rides!

If you plan to be in town either before or after the Horsey Hundred, be sure to check our club calendar and join us for a few rides! <https://www.bgcycling.net/calendar>. Also, please consider joining our club – membership is only \$25 for a year, and you'll be covered by our club's secondary

insurance while you're riding with us (nonmembers are not covered). You can scan the QR code above to access our website where you can see our scheduled rides and join the club!

A Note from our friends at Georgetown Tourism

[Welcome to Georgetown, KY: Heart of the Bluegrass!](#)

Welcome to Georgetown, a picturesque town at the heart of Kentucky's horse and bourbon country. Georgetown is the perfect meeting point whether you're coming from near or far. As [Kentucky's Horse Headquarters](#), we're proud of our rich heritage, which includes being the Birthplace of Bourbon. Our town offers various [accommodations](#), from well-known hotels to quaint historic homes and cozy farm stays. Explore over two dozen unique [local eateries](#), especially our 12 downtown gems and [shops, boutiques, art galleries, and antique mall](#), and enjoy the charm of our well-preserved [Victorian downtown area](#). Whether you're here for leisure or adventure, Georgetown has something special for you. Dive into our local attractions and all the fun at www.georgetownky.com.

What the Bluegrass Cycling Club does with Horsey Hundred proceeds

The Horsey Hundred is the largest fundraising event for the Bluegrass Cycling Club (BCC). Proceeds from the ride support the BCC and our club activities throughout the year, but most of the funds are used to give back to the community. We do this through a variety of events and outreach initiatives.

Pedaling for a Purpose

Pedaling for a Purpose (P4P), now in its 11th year, is a wonderful collaboration between the BCC and West 6th Brewing in Lexington, KY. Pedaling for a Purpose combines education, bike rides, and philanthropy – three things the BCC is all about. We have 9 sessions beginning in May and ending in September hosted on Saturdays out of West 6th Brewing. We begin with a 45-minute education session with a different presenter every session, followed by bike rides. We select 3-4 cycling related organizations each year, and each mile that riders log on P4P day (either in a group or individually) earns \$0.40 for our organization of the day (up to a total of \$1,400 per organization per year). Cyclists earn 1 point for each education session they attend, and 1 point for each ride they do on a P4P day and those earning enough points get a free jersey. This year we are supporting our 5 local NICA teams (youth mountain biking), AMBUCS, an organization that provides adaptive bikes to kids who need special accommodations, and Broke Spoke, our local community bike shop.

Philanthropy Committee Initiatives

The Bluegrass Cycling Club continues to look for ways to contribute to our communities and promote cycling and related activities. Programs and activities we funded in 2025 include the following:



- We supported a bike giveaway for Julius Marks Elementary School in Lexington for children who completed their character-building program;
- We once again provided a bike giveaway for the annual Georgetown Police Christmas party for Garth Elementary School in Georgetown;
- We gave funds to AMBUCS for several new strider bikes for children with disabilities;
- We funded helmets for Georgetown Parks and Recreation Derby Day bike giveaway;

- We continue to fund bike helmets for Operation Secret Santa;
- We purchased all the bike racks for the new Gatton Park in Lexington.
- We funded bikes, bike maintenance and repair, and helmets for the Marafiki Center in Lexington. They celebrated new bikes at their Family Day ride on the Legacy Trail; and
- We also purchased helmets for Northside Elementary in Midway, Kentucky, for their school bikes.

The registration fees you paid help to support all of these wonderful activities and our community, and for this we sincerely thank you!!!

Local bike shop hours and contact information

There are several bike shops in the area in case you need a quick repair or you forgot something. Except as otherwise noted, we contacted the bike shops to see about operating hours over Memorial Weekend and these hours are correct:

- **[Broomwagon Cooperative Bike Shop](#)** – 800 N. Limestone St, Lexington Ky
 - Phone (950) 554- 6938
 - Hours
 - Wednesday – Friday 11:00 am – 6:00 pm
 - Saturday and Sunday 11 am – 4:00 pm
 - Monday and Tuesday closed
- **[Pedal Power Bike Shop](#)** – 401 S. Upper St, Lexington, Ky
 - Phone (859) 255-6408
 - Hours:
 - Tuesday – Thursday 10:00 am – 6:00 pm
 - Saturday 9:00 am – 5:00 pm
 - Sunday and Monday closed.
 - For those of you who are local, Pedal Power will be hosting a free “roadside repairs” clinic on Saturday, May 16th at 9:15 am. Contact the shop for more information.
- **[Scheller's](#)** - 1987 Harrodsburg Rd, Lexington, Ky
 - Phone (859) 276 - 1071
 - Hours:
 - Monday – Friday 10:00 am – 7:00 pm
 - Saturday 10:00 am – 6:00 pm
 - Sunday and Monday closed
- **[Bicycle Face](#)** – 331 E. Short Street, Lexington, Ky

- Phone (859) 888-2453
- Hours:
 - Tuesday – Friday 10:00 am – 6:00 pm
 - Saturday – 10:00 am – 5:00 pm
 - Sunday closed



(Note: these are regular operating hours for Bicycle Face, we did not confirm that they will apply Memorial weekend)