

2025 Horsey Hundred News to Use #2 May 9, 2024

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The Horsey Hundred Trifecta



The Horsey Hundred is officially a two-day event, occurring on Saturday and Sunday, but many years ago, we started offering “bonus” rides on Friday for people who want to arrive early and get more rides in. To encourage people to participate on Friday, we started the Trifecta Challenge. To get started on your challenge, you’ll need to pick up your Trifecta wristband at the starting venue on Friday and sign the rider waiver.

Ride all three days and you’ve earned your Trifecta pin. Present your Trifecta wristband at the tent set up close to the finish line (The Century Challenge check in and Trifecta pin pick-up will be sharing a tent) following your ride on Sunday to pick up your pin. We have 500 Trifecta pins (see photo left) ready for those that take on the challenge.

2025 Century Pins



Everyone who completes the Horsey Hundred century route will receive the Horsey Hundred Century pin featured to the left. Pin pick up will be at the same tent where the Kentucky Cycling Challenge riders check in on Saturday at Charles Brooking Park. Pins will be available from 1 – 6 pm.

Routes and Road Markings

The following information is from our director of routes. He and his team have worked very hard to ensure that our routes are safe and scenic so that you have the best experience possible!

Friday Routes

We have two Friday routes starting from Kings Way Church at 4175 Lexington Rd, Versailles, KY 40383. The routes are 23 and 34 miles long and pass along horse farms on quiet rolling roads.

Saturday Routes

I want to start this overview of the 2025 routes with an important and frankly passionate plea and reminder – the Horsey Hundred is a ride to enjoy, to savor our terrain and our love of riding. The initial 35 miles, especially the initial 20 miles, will have riders of varied abilities. There will be groups of riders that want to go faster but will undoubtedly confront slower riders. Sometimes a blob of slower riders. For all, take the Horsey as an opportunity to bask in the glow of a peaceful

morning spent carefree on the bike. Be patient - wait for room to safely pass – announce, “on your left,” and then proceed. Please, please, please, do not cross a double yellow line! Our roads are narrow, often shoulder-less, and dips and turns can create blind spots for oncoming motorists that are not always apparent to cyclists. ***Thank you!***

One last observation – with over 1500 riders, there is a good chance that while you might be passing many, there are likely cyclists looking to pass you too. State law requires that you ride no more than 2 abreast so please be aware of this and single up when passing or being passed. Thanks again.

Saturday features five routes: 102, 80, 67, 44 and 26 miles. The 102/80/67 routes roll first through the hills west of Georgetown enroute to Midway – a picturesque small town. The 102/80/67 ride together until mile 35.5, the Versailles rest stop. At the Versailles Rest Stop, 102/80/67 riders will have to decide which route is best for them. The 102 contains no mountain climbs – though we caution that along with persistent rollers are 2 significant climbs. By contrast, the 80 omits these 2 climbs. Riders have lots of choices – there are two 102/80 splits – each split omits a significant climb. The first split is after the Versailles rest stop. 102 and 80 routes then merge prior to the Jack Jouett House Rest Stop so that all 102 and 80 riders enjoy a bit of history along with enhanced refreshments. After the Jack Jouett House rest stop 102 and 80 routes split a second time. As before, the 80-option omits a significant climb. Please do not be lulled into complacency by our lack of mountain climbs – our rollers will challenge even the strongest riders.

New for 2025: the Keeneland ‘Counterclock.’ Inspired by the counterclockwise thoroughbred racing direction, we introduce visitors to a cycling Counterclock. The Counterclock is part of the 67 (Metric century route) and is marked in **Orange**. The Counterclock is a bonus option for 102/80/44 riders. The Counterclock is a 4.5-mile loop with a couple of punchy hills. It also passes by the entrance to the Keeneland Racetrack. At the end of the Counterclock riders merge back onto a common 102/80/67/44 route to the final rest stop – for ice cream floats followed by the sprint to the finish.

Sunday Routes

Sunday features four routes: 74, 56, 31, and 21 miles. Sunday routes run east of Georgetown. Some of the communities these routes visit include Clintonville, Millersburg, North Middletown, and Paris. These routes feature horse farms, stone fences, great views and quiet rural roads.

All routes are available here: [Routes – Horsey Hundred](#).

Route Markings


There are several event rides and runs in our area, and thus there might be places where numerous road markings exist. In some cases, we’ve blacked these markings out to prevent confusion, and in places where we think folks might be confused, we will also have signs.

On Saturday, the Century and 80 Mile routes are marked in the same color (**YELLOW**).

We will use **WHITE** arrows with “**ALL ROUTES**” to take riders out of Georgetown and bring them back into Georgetown from the last rest stops. Hazards will be marked in WHITE or have posted signs on the side of the road. For Saturday, ALL ROUTES are merged from the Bethel Rest Stop back to Georgetown. For Sunday all routes roll out through the heart of Georgetown and back through central Georgetown.

Friday	Saturday		Sunday
	102 / 80	↑	74
	67	↑	56
34	43	↑	31
23	26	↑	21

White arrows indicate all routes



The diagram to the left shows the arrow colors used for each of the routes. Multiple arrows for a particular route segment should always be in the same order, green, blue, orange, and yellow indicating routes from shortest to longest distance.

Below we’ve provided some photos of what our arrows look like on the road, and an explanation of how you’ll follow the arrows.

T

The first photo illustrates what you’ll see if a left turn for the three longer routes is coming up soon



purposes of this and orange routes straight through the intersection.



illustration, the will be turning left, while the green route continues



(arrows at an angle indicate the turn direction and there should be 3 of these markings prior to the turn). Note that for yellow, blue,

The second photo illustrates the marking at the turn. Note that the 3 top arrows indicate that the longer routes turn left, and the straight green arrow indicates that the green route goes straight. Confirmation arrows following the turn are illustrated in the following photos.

The third photo illustrates the confirmation marks after the turn for the 3 longer routes indicating that you continue in this direction. Note the green **X** indicating a wrong turn if you planned to ride the green route.

The final photo illustrates how the green route should appear after the same intersection. The 3 longer routes have **Xs** showing these routes do not go in this direction.



We use white paint to mark hazards. **NOTE:** These markings are advisory, and it is possible that we may miss marking some hazards. There may be too many defects to feasibly mark on some roads so please use caution!

A final word about Road Markings and Signage

Road markings and signage is performed by BCC riders – we ride these routes frequently. Please, if we mark areas for riding slowly or ‘Caution,’ take it seriously. Some examples: For 67 (metric century) riders, Williams Lane at mile 38- a narrow road with one testy drop followed by a sharp right is marked. For merged 101/82/66/43 riders, Paynes Mill bridge is marked – it is at the bottom of a hill, has an abrupt bump on the bridge then a very sharp left & up a short but challenging hill – you'll need to down-shift before the sharp turn up the hill 😊

We strive to keep riders on quiet rural roads, but we must occasionally traverse crossroads with high-speed vehicular traffic. Please pay attention to cross traffic. We try to mark areas of concern but please pay attention and **enjoy the ride**.

Friday Food Trucks

Hours – 3:00 pm – 9:00 pm

Food trucks and local brewery Country Boy will be available at the park so you can purchase food and drink. Here is a listing of the offerings:

Olmeda's Authentic Tex-Mex Grill on Wheels:

- Choice of meats: Pork, chicken, steak, ground beef
 - Quesadillas
 - Burritos
 - Burrito bowl
 - Soft and hard tacos
- Taco salads
- Chips and guacamole

What's Crackin'

- Fish and chicken sandwiches
- Roasted cauliflower
- Avocado toast
- Nachos
- Loaded potato bites
- French toast sandwich
- Chicken tenders
- Chimichangas
- Egg and bacon sandwiches and other items

Smoothies Y'all!

- Fruit smoothies and acai bowls
- Fruit toppings: Strawberry, banana, mango, blackberry, kiwi, and pineapple
- Other toppings: Sliced almonds, agave, Nutella, hemp hearts, granola, honey, chia pudding coconut, flax seeds

Spots Gelato

- Various gelato flavors

Country Boy Beer Brewing

- Friday – 3pm – 9 pm
- Saturday 11 am – 6 pm
- Sunday 12 pm – 3 pm

Saturday and Sunday morning coffee!!!

Tom's Travelin' Coffee Truck will be at the start/finish line on Saturday and Sunday from 6 am – 10 am to make sure you're well caffeinated before the ride begins!

Meals on Saturday and Sunday at the Park

Saturday

Hours – 11:00-6:00 pm

Offerings include the following:

- Grilled chuck burger or and Impossible burger with buns, and the fixings, including lettuce, tomatoes, onions, cheese, pickles, mustard, mayo and ketchup
- Baked potato salad
- Chips
- Cookies and brownies
- Sweet and unsweet iced tea and lemonade

Sunday

Hours – 10:00 am – 2 pm

Offerings include the following:

- Pulled pork sandwich or vegetarian hot dog with buns and BBQ sauce
- Molasses baked beans
- Chips
- Cookies and brownies
- Sweet and unsweet iced tea, lemonade

Country Boy Brewing will also be on-site on Saturday and Sunday following the ride offering their fine beverages for purchase.

Discover Georgetown: Adventure and Charm Await!

Georgetown is not just the Birthplace of Bourbon but a vibrant hub of culture and outdoor adventure. Here's what you can look forward to during your visit:

- Get out your dancing shoes for Downtown Georgetown's FREE Annual Concert Series starting May 24th, 7-10 pm.
- Saddle up and ride a horse for the first time at [Whispering Woods Riding Stable](#).
- Get up close and personal with stars of the turf at Horse Racing's living history museum, [Old Friends Thoroughbred Retirement Farm](#).
- Meet one of the South's sassiest and brassiest belles at [Ward Hall](#), one of the finest Greek Revival-style mansions in the United States.
- Share Kentucky's love of horses at the [Kentucky Horse Park](#), a world-famous equine attraction covering over 1,200 acres.
- Explore challenging terrain on the many miles of hiking and mountain biking paths at [Skull Buster Trails](#).
- Shop, Dine & Play at the many restaurants and businesses in our [Historic Downtown Shopping District](#).

Let us help you explore Kentucky's Horse Headquarters by visiting the Georgetown Tourism Information Center at 399 Outlet Center Drive, open Monday through Friday from 9 a.m. to 5 p.m., or calling us at 502-863-2547. You can also plan your travels at www.georgetownky.com.

Additional Support Provided by the BCC

Last week we shared a list of community organizations supported by the BCC using proceeds from the Horsey Hundred and we neglected to include a grant of \$10,000 that we provided to [Broke Spoke](#), or local community bike shop to support their mission of empowering adults with the tools, space, skills, and community needed for better access to bikes.