

**2024 Horsey Hundred
Final News to Use
May 22, 2024**

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This is our final News to Use leading up to the 2024 Horsey Hundred – And it is very long! Please take time to read the whole thing because it includes important stuff you need to know.

As you join us this weekend, please keep in mind that every single person interacting with you at check in, rest stops, parking, SAG, at our BCC store, and providing directions is a volunteer, so be kind to them. Things will inevitably happen that annoy or frustrate you because we are all human and that's how humans are – please don't take your annoyance or frustration out on one of our volunteers – if something is seriously wrong, please find a member of our management team and give us an opportunity to make it right – if we can, we will.

IMPORTANT - Updated Route Maps – Need to download again!

Due to circumstances beyond our control, including last-minute road construction projects, several of our maps had to be revised. Therefore, if you uploaded maps before Monday, May 20th, please go back to [our website](#) (make sure to refresh the page) and download the routes you would like to have again.

Also note that we are still awaiting definitive information about one construction project that could impact the Sunday routes – If there are changes, we will provide a supplemental News to Use on Friday to let you know.

Check in and Merchandise Pick Up Instructions

Check-in is in the pavilion (labeled as Open Barn on the [detailed map](#)). It is adjacent to the Vendor Expo. Check-in hours are:

- **Friday 3:00 PM to 9:00 PM**
- **Saturday 6:15 AM to 10:15 AM**
- **Sunday 6:15 AM to 9:15 AM**

For the fastest service, have your confirmation email with the QR code for us to scan. Check-in volunteers will provide registrants with:

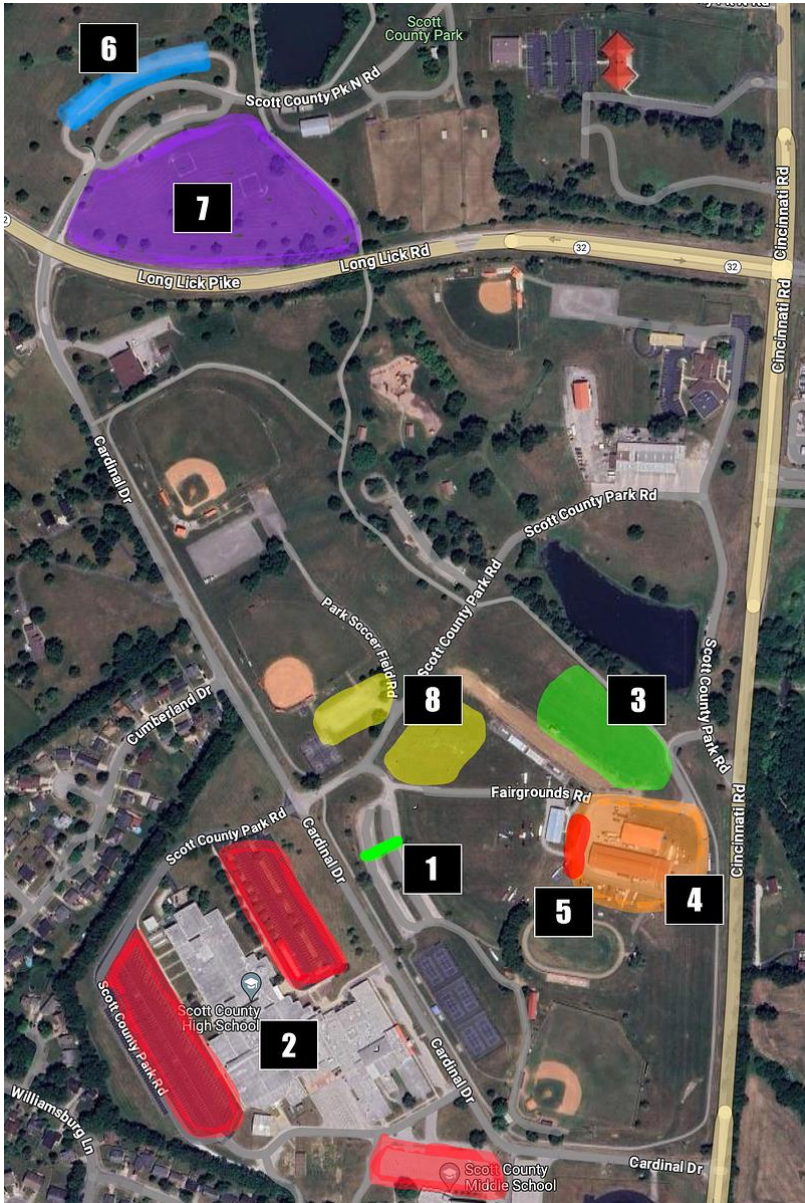
- **Wrist band**
- **Meal tickets (required for post ride meals)**
- **HorseY Hundred socks**
- **Preordered merchandise**

Gluten Free Pasta Available on Saturday

In response to requests from you, our caterer on Saturday will have a limited supply of gluten free pasta available – request your gluten free pasta from catering staff serving you at the window.

A Reminder about meal tickets and where to purchase tickets for non-riders

You will receive two meal tickets when you check in - One for Saturday and one for Sunday. PLEASE keep track of your meal tickets as you will need them to get your post-ride meal! If you have a non-riding companion with you who would like to join you for the meals, meal tickets can be purchased at the BCC store for \$12 each.



Park Map

We've marked important areas in and around the park to help with navigation. The legend below corresponds with the numbers on the map.

1. Start Finish Line
2. Participant Parking
3. Volunteer Parking
4. Registration Check in/ Vendor Expo
5. Food Trucks on Friday
6. RV Camping
7. Tent Camping
8. Friday only parking

PLEASE NOTE – We may be emailing you with last minute parking changes as the availability of parking at Scott County High School is contingent on when and where Scott County will be able to hold graduation, which is contingent on the weather. They were not able to provide us an answer until Friday.

The Weather

We've been watching the weather closely and we're sure you have been too. Based on the current forecast, (and remember that this is Kentucky, where the forecast completely changes every 24 hours or so) it is likely that there will be rain and possibly storms at some point in some places over the weekend, so some of you will probably get wet or you may get caught in a storm. At the end of this newsletter, we've included information about the best way to stay safe if you do get caught in a thunderstorm, so please be sure to read that so you know what to do.

At this point, there are no plans to alter routes or change anything, however we will be diligently tracking the weather and if the need arises to adjust, we will communicate our decisions out on the course using our SAG vehicles and our rest stops. Please note that our event has a strict "no cancellation" policy so we are not making weather related refunds.

Preordered Merchandise – What if you cannot pick your stuff up?

If you do not pick up your items we can ship them after the event, but only if you pay in advance for shipping Venmo or Zelle preferred as payment method, although you can also mail a check – priority shipping within the US runs between \$12-\$14 and to Canada is over \$30 so it is really in your best interest to pick your stuff up! If for some reason you can't make it yourself, a friend can pick it up for you.

Entertainment at the Park

On **Friday evening**, enjoy the musical stylings of [Ben Lacy](#), Guitar Virtuoso from 4pm – 8pm.

On **Sunday afternoon**, [Maggie Lander](#) will be with us from 11:30 am – 2:30 pm while you wind down from your ride and enjoy your lunch before heading home. Born and raised in the hills of Kentucky, Maggie Lander is a multi-instrumentalist, singer, and songwriter now living in Lexington Ky. Known for her powerful voice and skillful musicianship, she has toured nationally and is currently writing her third album.

Free Horsey Hundred Photos

The Horsey Hundred has hired a couple of photographers to take photos along the routes on both Saturday and Sunday. These photos will be posted on the [Horsey Hundred photo sharing site](#) and you will be able to download them at no cost to you.

We will take as many photos as we can, but we know we cannot get photos of everyone. Our goal is to get the photos posted within a couple of weeks of the end of the event. We will send an email to all registered participants when the photos are available along with instructions on how to download them.

Horsey Hundred Social Media

Are you a fan of Instagram, or Facebook? We think these are great ways to share your experiences. We will be posting to both these sites throughout the weekend starting on Friday. You can follow us on:

- Facebook: Horsey Hundred BCC <https://www.facebook.com/HorseyHundred/>
- Instagram: horseyhundredbcc <https://www.instagram.com/horseyhundredbcc/>

And when you post from the Horsey Hundred, we ask that you include the hashtag: #horseyhundred!

Door Prizes!!!

FREE! Did someone say FREE? In addition to the Horsey Hundred socks you get free with your registration, you will have the opportunity to take home a prize that any cyclist would want. So, what do you have to do for a chance to win one of these prizes? Nothing!!! - You are automatically entered to win when you register for the Horsey Hundred by Wednesday, May 22. Here are the items we will be giving away:



If you are a lucky winner, you will be notified by email and/or text on Thursday, May 23. When you get to Charles Brooking Park to check in with our Registration Team, check with our Horspitality (yes that's Horspitality) Team to find out where the Command Center is. This is where you will pick up your prize. Prizes must be picked up by 3:00 pm on Sunday, May 26.

Courtesy and kindness – Paceline Etiquette – PLEASE HELP!!!

The Horsey Hundred is not a race but we know that some of you will be riding in faster, larger groups in a single or double pace line. Please keep in mind if this is your plan, that most of our participants won't be riding like you. **PLEASE** try to keep groups manageable – 12 -14 riders max and **PLEASE** do not join a group out on the road that is already this large. Many of our roads are narrow and windy and it simply isn't safe with so many riders on the road for groups to be larger than this.

Everyone can enjoy themselves and have a great time regardless of their riding style and goals if we all remember that the Horsey Hundred is the one weekend of the year when thousands of cyclists are all on their bikes together in Central Kentucky and everyone is out there to have fun. As you ride, please extend these common courtesies to each other:

- If you are a faster group approaching slower riders and want to pass, announce the group when you're still behind by saying "on your left – large group" or something similar so the people you're passing know what to expect. **PLEASE** always provide verbal notice – doing so is considerate because it really is startling when a big group just blows by other riders unannounced.
- Provide plenty of room between your group and the people you are passing. Single up when passing if you're in a double line and the road is narrow.
- Likewise, if you are in a slower group and about to be passed, single up if you are riding two abreast and if you're toward the center of the road, move closer to the right if you have some room.
- Please try to pass on straight stretches where sight lines are good if you can – yes it may slow you down a bit, but the safety of everyone is more important than you passing in an unsafe place.
- If you plan to ride a faster pace with a group, consider starting early in the day so you have fewer people to pass along the route. It will be more enjoyable for your group as well as the people you don't have to pass.
- **For the past several years, the most negative comments we've received in our survey responses relate to this issue – this is an issue that we as an organization cannot control, but you as individuals can - so please help us make 2024 different!**

Horsey Hundred Safety

Our local area police departments, various county sheriff's departments, emergency medical services and emergency management personnel have been working hard again this year planning for the Horsey Hundred.

We will have law enforcement officers stationed at major intersections, additional officers and EMS patrolling the routes, numerous electronic message boards alerting motorists to be aware of cyclists, and to share the road ... As always, your safety is our biggest concern. Roads are not closed to vehicles and we cannot stop traffic so please be aware and alert and just as we asked vehicular traffic to do . . . Share the Road like a good citizen.

During our planning meetings this year, several officers reported cyclists running traffic lights at some pretty busy intersections last year. We would like to remind you that, **as a cyclist, you still must obey all [traffic laws, signs, and signals](#)**. Most of the traffic signals along the route are magnetic/pressure sensitive, so please be patient, this is not a race.

Please remember to heed our road markings and pay attention when we tell you to go slow or use caution - warnings, potholes, and other information other than directional arrows are marked using white paint. Large areas of rough road may be marked with large white circles. Please slow down in these areas and if you are riding with a group leave plenty of room between riders so everyone can see. The safety crew of the Horsey Hundred Planning Committee hopes that you enjoy our beautiful Bluegrass State. Please be careful and remember always Share the Road.

Event Survey

Every year, we send a short survey to all registered riders after the event. We read every response and value your feedback! In the past, your suggestions have helped us make improvements like providing an enhanced rest stop for those doing the longer routes. This year, we'd love to hear your thoughts again. Taking the survey is quick and easy. Be on the lookout for our survey in an email shortly after the event.

Visit Downtown Georgetown

Indulge in [Downtown Georgetown](#)! Step into the heart of Georgetown, where history meets modern indulgence. Our historic downtown district is bustling with over a dozen [dining](#) spots within just six blocks, offering everything from gourmet bites to comforting classics. Shop to your heart's content at local boutiques, discover antiques or explore exquisite custom crafts like stained glass and local artworks. Make your visit memorable by taking a piece of Georgetown home with you. For a comprehensive [shopping guide](#) and more, visit our website, www.georgetownky.com.

Inclement Weather Riding Tips

Our forecast has changed daily over the last week with the possibility of rain/storms on Saturday predicted at anywhere between 20% and 50%. As of this writing, the forecast is on the "more likely than not" end. The good news is that it will be warm regardless of the precipitation. In case the weather gods decide not to favor us this year, following are some tips for riding in the rain, and for making sure you stay safe if we do have a thunderstorm.

Riding in the rain

- **Keep your core warm** – a waterproof vest or jacket, preferably a breathable one that allows sweat out, is key. Should you anticipate a rainy ride, wear neoprene booties, a hood (or showercap under your helmet) and a jacket.
- **Glasses** -In low light, clear or yellow lenses for eye protection are critical. It can be helpful to wear a billed cap under your helmet to improve vision.
- **Adjust for surfaces** - The road surface will be the slickest and most dangerous just after the rain has begun. During this time the rain will cause the oil buildup in the pavement to rise to the surface, causing the road surface to essentially become a giant oil slick.
- Keep an eye out for little rainbow-edged patches on the street. This is an indication of an oil patch. Never brake or corner in the center of the roadway at intersections, as this is where autos leave the majority of their drippings. Make an effort to notice metal surfaces such as manhole covers or steel-grid bridge decks, painted traffic markings, or wet leaves, as they all become very slick when wet.
- **Brake early** – If you have rim brakes, most rims require a full revolution before the brake pads squeeze the water from the braking surface and begin stopping. Plan ahead and brake early.
- **Watch corners** - Cornering in the rain can be tricky and dangerous. Shift as much of your weight on the outside pedal as possible. Use body English to keep the bike more upright when cornering. Lean your body more than the bike. By doing this, you will be able to corner with a reasonable amount of speed, as the body will tend to remain balanced over the bike when the tires slide over painted lines and unseen oil patches.

- **Chain Lube** - use a heavier lube
- **Light it Up** – if it portends to be a gray day, put on front and rear lights to make you more visible to motorists.
- **Fenders** – consider fenders if planning a ride where rain is forecast

Avoiding Lightning – And what to do if you get caught in lightning

- Flash to Bang – When you see lightning count the number of seconds until you hear thunder. Sound travels at approximately 1 mile in 5 seconds, so a count of 15 seconds means the storm is about 3 miles away. **YOU SHOULD SEEK SHELTER IF THE TIME BETWEEN THE FLASH AND THE BANG IS 30 SECONDS OR LESS.**
- “When thunder roars, go indoors!” is a mantra reflecting that an inside location is safest. Sadly, you are not safe anywhere outside, however sometimes, you may not have a choice. If there is no enclosed shelter:
 - Do not shelter under isolated trees – better to go for a denser grove of shorter trees if possible
 - Avoid water
 - Avoid metal objects (including metal bicycles)
 - If there is no structure where you can seek shelter, find a relatively low spot or ditch and crouch down as illustrated here – this position is called the “lightning crouch” – Notice that the heels are together – this is important because the lightning can transfer from one heel to the other and go back into the ground rather than passing through your body.
 - Do not keep riding your bicycle!
 - Do not lay flat on the ground – this is dangerous because if lightning hits the ground, it will travel through the ground and if you are laying down, the current could travel through the full length of your body.
 - When riding in the Bluegrass, you can seek shelter in: A barn near the road, a front porch of a house, or a local business. Often if you knock on the door of a house, they will allow you to stay in their garage or front porch.
 - Stay inside until 30 minutes after you hear the last clap of thunder.
 - If you are caught in a lightning storm and if you feel your hair stand on end, your skin tingle, or you hear crackling noises, crouch on the ground with your weight on the balls of the feet, your feet together, your head lowered and ears covered. Some experts recommend placing your hands on your forehead and your elbows on your knees to create a path for lightning to travel to the ground through your extremities rather than through your core (heart).

