

**2017 Horsey Hundred
News to Use #5
Tuesday, May 23, 2017**

This is the fifth in a series of informational bulletins leading up to Horsey Hundred 2017. You can access this informational bulletin as well as previous bulletins at any time by going to www.horseyhundred.com and scrolling down to the “HH e-blasts” button. Information provided in today’s bulletin includes details about our raffles and giveaways, the block parties in Midway and Georgetown on Saturday evening, social media, information for tandem teams about special activities, parking information, a vendor spotlight, and an update on dorm room availability. Our last news to use will be e-mailed on Thursday, May 25th so be sure to look for it for last-minute updates and information.

Horsey Hundred Social Media

Are you a fan of Twitter, Instagram, or Facebook? We think these are great ways to share your experiences. We will be posting to all of these sites throughout the weekend starting on Friday.

You can follow us on:

- Facebook: Horsey Hundred BCC <https://www.facebook.com/HorseyHundred/>
- Twitter: @HorseyHundred <https://twitter.com/search?q=%23horseyhundred&src=typd>
- Instagram: horseyhundredbcc <https://www.instagram.com/horseyhundredbcc/>

... And when you post from the Horsey Hundred, we ask that you include the hashtag: #horseyhundred!

Event Photographer

Our event photographer is Timbike2. They will have stationary photographers at the Century Pin Pick up Location at King’s Way Church, and at the start/finish line on Saturday. In addition, there will be photographers out on the course on both Saturday and Sunday. Information will be available at registration regarding how you can view and order photographs after the ride.

Campus Lodging Update

All on Campus Lodging is Sold Out

All Dorm Rooms, Camp Sites, and RV parking spots are SOLD OUT. Sorry, but we are not maintaining waiting lists.

It is possible that a few rooms may become available, and those rooms may be sold on-site by the college at the event. If this happens, it is solely at their discretion and we cannot predict if there will be rooms, or how many rooms may be available for walk-ups. Please check <http://horseyhundred.com/Lodging.aspx/> for nearby off campus lodging options.

Dorm Room Lodgers – Remember to Bring Your Towels and Linens!

Just a reminder for those of you staying in the dorms that you must bring your own towels and linens! Rooms have two (2) twin sized beds.

Horsey Hundred Raffle Prizes and Giveaways

As another way of saying thank you for attending the Horsey Hundred, we are raffling some fabulous prizes, both at our event, and at the block parties in Georgetown and Midway on Saturday evening. All raffle tickets are free!

To get your free raffle ticket for our event raffle, stop by our hospitality table at the Vendor Expo in the George HW Bush Recreation Center on Friday, May 26 between 3:00 and 10:00. Be sure to include your phone number on your ticket so we can contact you if you are one of the lucky winners! Prizes that will be raffled include the following:



Custom backpack by Timbuk2 featuring the 40th Anniversary Horsey Hundred logo



Two Bontrager Turbo Charger tire pumps



Two Silca T-Ratchet bike tool kits

For these items, you do not need to be present to win. Winners will be drawn Saturday afternoon and announced periodically on Saturday and Sunday. Winners will also be posted to the Horsey Hundred Facebook page and announced on Twitter. Prizes can be picked up anytime in the Horsey Hundred Command Center (just ask a Horsey Hundred volunteer where that is).

In addition, you will have the opportunity to win a custom bike messenger bag, a free registration, and some items provided by our host towns at each of the Saturday evening block parties hosted in Georgetown and Midway. You can pick up your raffle ticket for each block party raffle at that block party. For more information about the block parties, keep reading! You **MUST BE PRESENT** at the block parties to win those prizes.

Saturday Night Block Party in Georgetown

Georgetown's Party on the Square event in Downtown will feature music by the Donny Brook Band from 7-10 pm. Food and drink will be available from the Red State Taps Brew Crew, Red State BBQ, and Spetz Gelato. There will be a Georgetown/Scott County Tourism tent near the stage where you can pick up your raffle tickets – You must have a Horsey Hundred wristband to receive a ticket. Raffle prizes include 2 FREE registrations for Horsey Hundred 2018, and other prizes donated by Georgetown/Scott County Tourism. The drawing for prizes will be take place

around 8:30 p.m. If you brought chairs with you and want to sit and listen to the music at the event, you may want to bring them with you! Location may be moved to Georgetown College if signs of inclement weather.

Saturday Night Block Party in Midway

Meet me in Midway on Saturday, May 27th during and after the Horsey Hundred for a Block Party in downtown Midway. Live Music will feature Variety and Beach Music 7-10 pm by Larry Cory and the Passport Band sponsored by WoodLea Farm LLC, Mezzo Cafe, and Grey Goose. Several Unique Main Street Shops are open later and there are wonderful local restaurants open till 10 pm.

Heirloom Restaurant,
125 E Main St. [859.846.5565](tel:859.846.5565)
Reserve: opentable.com

Darlin' Jeans Apple Cobbler Café,
204 N Gratz St. [859.846.9485](tel:859.846.9485)

Mezzo Italian Café
131 E Main St. [859.846.4077](tel:859.846.4077)

Grey Goose
133 E Main St. [859.846.9933](tel:859.846.9933)

HorseY Hundred participants will be able to pick up a free raffle ticket for the Midway raffle at the Midway booth in Georgetown Friday, at the Midway rest stop on Bruen St., during the ride, and at the Block Party. You must have your HorseY wristband to get a free raffle ticket. Drop your raffle ticket entry at the table near the band at the Block Party. The raffle drawing will be held during the first band break, and you must be present to win. Raffle prizes include: A custom HorseY Hundred Timbike2 messenger bag, a free registration for HorseY Hundred 2018, a Bourbon Lane Stable men's polo shirt, a DamselFly Calla Lilly Fred Armas print, a Railroad Framing Paul Sawyer Print, a Midway Chiropractic Free Visit & Biofreeze. We will also raffle \$25 gift certificates to each of the following merchants: Midway Boutique, May & Company, Cherokee Boutique & Co., Heirloom Restaurant, Kennydid Gallery, Crittenden's Gentleman's Clothing, and Steppin' Out Boutique.

Midway is 15 minutes from Georgetown College. Take US 62 south to I-64 west, exit 65. www.meetmeinmidway.com

Vendor Expo Deeper Dive - Touring Companies and Rides

We have several vendors this year that are offering unique experiences for riders - Please take a minute to read about them here, then plan to stop by and visit them to learn more during our Vendor Expo on Friday evening.

The Bourbon County Burn

The Bourbon Country® Burn is a three-day, fully-supported bicycle tour of the bourbon distilleries and thoroughbred horse farms of Kentucky. Explore quiet country roads and quaint communities en route to distilleries nestled amongst the rolling bluegrass hills. Back at Bourbon Base Camp, located at Kentucky Horse Park, sip local bourbon from the same distilleries you biked to that day and enjoy live entertainment with friends, old and new.

Daily distance options range from 20 - 100 miles and stop at up to six different distilleries throughout the event. Loops depart from the Bourbon Base Camp each morning and riders can choose between short, medium, or long options, plus a century ride option on Saturday! The best part of a loop ride? You won't have to pack up your tent or check out of your hotel room all weekend! Hotel options, camping options, and "glamping" (glamorized camping) options available. Registration is open to riders 21+. Event dates: Friday, September 29th - Sunday, October 1st, 2017

Horsey Hundred riders save even more! Use code HH40 through June 15th to save \$20 on registration. To learn more about the ride, visit BourbonCountryBurn.com or feel free to contact us at info@bourboncountryburn.com. Be sure to stop by the booth to say hello to Mollie and Austin!

Velo View Bike Tours

VELO VIEW BIKE TOURS offers highly personalized, carefully crafted and surprisingly affordable all-inclusive bike vacations that provide spectacular scenery and a safe & fully-supported cycling experience. Our motto is: *Small Groups, Short Trips, Big Experiences!* At the Horsey Hundred expo, we'll be holding a raffle for \$500 towards one of our four-night [bike vacations](#) or \$100 towards one of our three-day weekend [bike retreats](#). Stop by our table and enter to win! <http://veloviewbiketours.com>

Easy Rider Cycling

Easy Rider Cycling is the only locally operated small group tour operation in Kentucky, which means we're the best choice when it comes to planning your next cycling adventure in the Bluegrass.

Whether it be by road, gravel, or dirt trail, we have the experience and intimate local knowledge to make your trip a hassle free and uniquely Kentucky experience.

We cater to small groups of 6-10 people, and will handle all of the logistics of your next Kentucky cycling adventure.

Jason Monk
Easy Rider Cycling - Bike Tours
[859-797-3724](tel:859-797-3724)

easyridercycling.com

Ridgeland the Cycling Capitol of Mississippi!

With the Natchez Trace Parkway traversing the city, miles of multi-use and mountain bike trails and a BMX track, Ridgeland has a cycling event for everyone! The signature ride in Ridgeland is the Natchez Trace Century Ride held the first Saturday in May that hosts more than 750 cyclists riding from 25 to 100 miles along the Barnett Reservoir. Entry fee include the best swag , tee shirt, buffet lunch, beverages, and rest stops that include hot dogs and ice cream. Stick around that evening for Rockin' After the Ride with more food and refreshments, music, door prizes and the grand prize drawing of a new roadbike! <http://ridgelandssportsandevents.com/natchez-trace-century-ride/>.

If riding in tandem is more your style, check out the Ridgeland OBO (One Behind the Other) Tandem Rally held in conjunction with the Ridgeland Fine Arts Festival / Sante' South Wine Festival each April. A full weekend of supported rides, poker runs, and socials makes this boutique rally one to put on the "must do" list. <http://ridgelandtandem.com/> Stop by the Ridgeland Tourism Booth for more information on all cycling events and register to win jerseys, complimentary entries and hotel stays and say hello to Mina and Wendy!!!

Special Events for Tandem Teams

We are expecting over 100 tandem teams for this year's Horsey! The Bluegrass Cycling Club includes several tandem teams and we decided to offer some special events for tandem teams, so we're hoping that y'all will join us!

- If you come to town early, Mike Wirth and Pell Wardrop will be leading a tandem ride on Friday, May 26th from Walter Bradley Park, located at 399 Dudley Street, just 2 blocks east from Darlin' Jeans Restaurant, downtown Midway, at 1:30 p.m. Parking and restrooms are available at the park, but bring your own water! Signage will be posted near Darlin' Jeans directing you towards the park. This rolling route will travel from Midway to Versailles and back and is approximately 26 miles. You will view some fabulous horse farms along the way, and if we're lucky, we may even see some mares & foals, too! You may download the route under "The Ride" tab - Optional Friday Routes - Pre-Horsey Tandem Ride. Afterwards, there are numerous places in Midway to enjoy recovery food and drink, so plan to stick around to enjoy some post tandem ride socializing, Bluegrass style! We'll likely begin our recovery at the Grey Goose Restaurant/Tavern, which is right across the railroad tracks, from Darlin Jeans.
- On Friday evening, take advantage of all of the events planned in and around Georgetown, including local food trucks, vendor fair, and live music.

- On Saturday and Sunday mornings, the tandem banner will be out by the start/finish line. Plan to meet by the banner at 7:15 am for a tandem group photos. At that time, everyone can then decide about routes, paces, etc. for the day.
- On Saturday evening, take advantage again of all of the Horsey events in and around Georgetown, and Midway - Both communities will be hosting block parties with live music.

Parking on Campus

Cyclists can park in any lot that does not have signs indicating that parking is prohibited, as well as on the streets unless there are cones blocking a spot or the curb is painted indicating that parking is not allowed. Last year we had issues with people parking inappropriately in spots where parking was clearly prohibited, in some cases creating safety issues. Please comply with signs and directions! There is plenty of parking but later arrivals may need to park further away. There will be signs to help direct you to parking. Note that the Georgetown Baptist Church will be reserved for Georgetown Community Roll participants on Saturday morning. There will be signs so please do not park in that lot. Please see the map on the next page for additional information.

A REMINDER THAT SEVERAL STREETS AROUND THE CAMPUS WILL BE CLOSED TO CARS FROM 11-12:15 ON SATURDAY MORNING FOR THE GEORGETOWN COMMUNITY ROLL. PLEASE PLAN ACCORDINGLY IF YOU PLAN TO ARRIVE LATER IN THE DAY!

