

**2017 Horsey Hundred
News to Use #4
Thursday, May 17, 2018**

This is the fourth in a series of informational bulletins leading up to Horsey Hundred 2017. You can access this informational bulletin as well as previous bulletins at any time by going to www.horseyhundred.com and scrolling down to the “Horsey e-blasts” button. There will be two additional News to Use documents next week - so please make sure to read those as they will provide last minute updates and information about the ride.

Emergency Notification Service Available for Horsey Hundred Participants

The Bluegrass Cycling Club is pleased to announce that we are teaming up with the Woodford County Emergency Management Agency to offer an emergency alert notification system Horsey Hundred weekend. The system will be used to notify riders if there is severe weather, an unanticipated reroute, or of there is some other emergency. You can sign up using [this link](#) or you can go to our website. Information will not be maintained after the Horsey.

Reminders for Weekend Dorm Dwellers

- **PLEASE REMEMBER TO BRING YOUR BEDDING AND TOWELS AS THESE WILL NOT BE PROVIDED - BEDS ARE REGULAR TWIN SIZE**
- **IF YOU PLAN TO STORE YOUR BIKE WITH US, IT WILL BE VERY HELPFUL IF YOU CAN BRING A BIKE STAND OR CLICK STAND WITH YOU**

Route Markings, Maps, and Ride With GPS Files

To assist you in finding your way, we’ve marked the roads, provided GPS files of all routes (currently available on our website), and will also have paper copies of maps and cue sheets available for you to pick up at registration.

In an effort to be more environmentally friendly, we WILL NOT be stuffing bags this year, however, all of the information that would have been in your bag will be available for pick up when you check in. In this manner, you can take only the information you want and need and not be bothered with the extra paper.

Route Markings

There are several event rides and runs in our area, and thus there are places where numerous road markings exist. In some cases, we’ve blacked these markings out to prevent confusion, and in places where we think folks might be confused, we will also have signs.

On Saturday, the Century and 83 Mile routes are marked in the same color (YELLOW). There will be signage and additional road markings to distinguish the split of these two routes.

Saturday		Sunday
100 / 83	↑	73
61	↑	53
42	↑	37
25	↑	25

We will use WHITE arrows with “ALL ROUTES” to take riders out of Georgetown and bring them back into Georgetown from the last rest stops. Hazards and warnings (SLOW, ROUGH ROAD, GEAR DOWN, ETC) will be marked in WHITE.

Below we’ve copied some photos of what our arrows look like on the road, and an explanation of how you’ll see the arrows:



This photo illustrates “confidence arrows” – markings you’ll see if you’ve been on a road for a while without a turn just to affirm you’re still going the right way.



This photo illustrates what you'll see if a right turn is coming up soon (the arrows indicating the turn will be at an angle, and there will be at least two of these types of markings leading up to the turn). Note that for purposes of the illustration, the blue and orange routes will be turning right, while the green route will continue straight.

This photograph illustrates the last marking before you will actually be turning. Note that the arrow is directly sideways in this case.

There will also be a confirmation arrow following each turn

If multiple routes are on the same road, route colors will always be in the same order

Please note that if we mark something as a caution area or ask you to go slow, WE MEAN IT!!!

There are a few descents that have some off-camber, greater than 90 degree turns, or that end abruptly at a stop sign, and if you hit them with too much speed, you could have problems. For your safety and the safety of those around you **PLEASE, PLEASE, PLEASE** heed our warnings and slow down when we ask you to!

Century Pin Pick Up

Century Riders will once again be able to pick up their Horsey Hundred Century Pin out on the route from 1 PM - 5PM. That will happen this year at the King's Way Church rest stop (mile 75 of the route), so please look for the tent and our own Goodwill Ambassador, Chuck Ellinger, who will be there to greet you with a smile, and more importantly, your hard-earned pin! If you miss the pin pick up out on the route, please stop by our command center in the Bush center and we can get your pin to you.

Please Respect Our Hosts and Their Property!

The vast majority of Horsey Hundred riders are respectful during the ride and treat our rest stop hosts with respect, however we received some complaints last year about some riders, and we therefore think it's necessary for us to say this to everyone - Our rest stops are all at churches community parks, or private homes. These good folks have offered these places to us

in support of our ride and we are invited guests in these places. We want to leave a good impression with the communities we pass through. We want our hosts to be glad they invited us, and to want us to come back. With this in mind, PLEASE:

- **DO NOT** urinate anywhere except bathrooms and the porta pottos we provide - Yes, there will be lines in some places and yes, you may need to wait but be patient. The Horsey Hundred is not a race, and you won't win a prize by being first - Urinating behind bushes, or gravestones or by the side of the road in full view of others is not okay!!!
- **USE THE TRASH CANS** - There will be trash cans at the rest stops. Please use them. If you eat something out on the road, please carry the wrapper or container with you until you find an appropriate place to dispose of it.
- A few of the churches we will be visiting have graveyards nearby. If you are interested in looking at the gravestones, feel free, however please **DO NOT** sit on the gravestones, or lean your bike against them. Please don't lean your bike against buildings or on someone's car (unless you know the person and have their permission).

Rest Stop Food

Our goal with rest stop food is to provide you with what you need to help you finish the ride. We will definitely not have everything everyone wants since there are so many of you, and you have a variety of desires, however we will have what you need to get you through. Our food and rest stops team includes a certified dietician and several folks who have worked in the food service industry for most of their careers.

Please plan to eat a good breakfast before you begin your ride and drink plenty of fluids leading up to the event. Temperatures are expected to be in the high 80's so it will be a warm day, and proper nutrition and hydration is a must!!! You may purchase a breakfast meal ticket to eat breakfast in the Georgetown College cafeteria both mornings.

We will also have free coffee available at the top of Giddings Circle near the starting line. If you have special dietary needs or allergies to some foods, PLEASE plan to carry what you need with you!

Once you embark on your ride, there will be a variety of items at our rest stops. To help you better plan, following are some examples of what will be available (note that not all rest stops will have all items listed unless otherwise noted):

- All rest stops on both days will have water, ice and Gatorade available
- We will have chocolate milk at the finish line both days (the same location where the coffee is available in the mornings – Top of the circle, building with the big white columns) – We will also have ice cold Ale 8 One on Saturday!
- On Saturday, we will once again have root beer, orange, and Ale 8 ice cream floats at our Bethel rest stop (all routes will go through this stop)
- There will be fruit (bananas, oranges, apples, grapes, watermelon) salty foods (gorp, chips, pretzels, pickles, snack crackers), and sandwiches (PBJ, peanut butter, pimento

cheese) at all rest stops, although all varieties will not be at all rest stops. There will also be cookies, fig bars, Payday bars, and granola bars.

- Pickle juice will be available at some of the later stops on the longer routes.
- We will offer two “enhanced” rest stops for folks on our longer (100, 82, and 62 mile) routes who may need something more substantial in the middle of the ride. Those stops, located in Millville and Versailles, will also have a variety of wraps, as well as iced tea, in addition to the items available at other rest stops.

Block Parties in Midway and Georgetown on Saturday Evening

**Special raffle drawing at both block parties for Horsey Participants!
Details about how and where to get your raffle tickets will be in next week’s
News to Use!**

Midway Block Party - Darlin’ Jean’s Parking lot at the End of Main Street - Saturday, May 26

The Midway Block Party will be from 6-10 pm. Music by Hi-5 will be playing from 6:30 - 10. We’ll have kettle corn from “Two Ladies and a Kettle” and local brewery West 6th will be there serving beer. Midway restaurants and merchants will be open for your dining and shopping pleasure - if you plan to dine in Midway, it’s probably a good idea to make a reservation as the restaurants are very popular!

Party on the Square - Downtown Georgetown - Saturday, May 26

Kick-off the 2018 summer season and Memorial Day weekend at Georgetown’s Party on the Square concert on Saturday, May 26! The cool moves and grooves of Donny Brook will take stage at [100 Court St.](#) in downtown Georgetown from 7 to 10 p.m. Enjoy food and drinks by Red State BBQ & Brews, Taqueria Garcia, Spatz Gelato, Bluegrass Kettle Masters, Country Boy Brewing, Three Horses Vineyard & Winery, and the Slainte Public House.

This year’s Party on the Square series now features festive themes to enhance the already fun occasion! The May 26 event with Donny Brook will be themed Margaritaville! Wear your best Jimmy Buffett outfit and get ready to Limbo with local Georgetowners! **Prizes will be awarded for best costume and Limbo expert.

Rain location: Georgetown College - Horsey Hundred event area

Follow the party on Facebook here: <https://www.facebook.com/events/2029905473946230/>.

Other Happenings in Downtown Georgetown Horsey Weekend

**Downtown Georgetown shops will stay open until 7 p.m. on both Friday & Saturday nights for your shopping convenience!

[Seeds & Saplings](#) - \$5 off \$25 purchase (includes all in-stock, regular priced inventory)

[Craven & Lewis Jewelers](#) - selection of items marked with clearance prices of at least 50% off regular retail

[Slainte Public House](#) - Thursday: Live music by Kris Bentley of Sundry Best; order some catfish or a burger from Fava's (oldest diner in town) and enjoy some live music out in the courtyard

Friday: Live music by Jordan King, a local star from the hills and hollers of Southeast KY and a popular food truck; Grillin' MD

Saturday: Live music by Sean Whiting of Pike Co KY who's vocals are higher than the mountains; food by Hot Rod's BBQ

Open Sunday at 1pm

The Slainte Public House will also have Dogfish Head Seaquench Ale on tap; the only beer in the world scientifically proven to hydrate.

[Scott County Arts & Cultural Welcome Center](#) - Digital Vision exhibit featuring student artwork from local Elkhorn Crossing School is open for visitors on Saturday from 11 a.m. - 4 p.m.

[Georgetown & Scott County Museum](#) - Open Friday & Saturday from 10 a.m. to 4 p.m. Enjoy local history, as well as their new "Scott County and The Vietnam War" exhibit.

[Robert Clark Gallery](#) - Equine artist, Robert Clark, opens his gallery up on Friday evening until 7 p.m. for special viewing and book signing.

[Country Boy Brewing](#) - Local musician, Jeff Blackburn, plays live for all at Country Boy Brewing in Georgetown on Saturday, May 26 beginning at 6 p.m.

More Horsey Hundred deals and events to come! Watch the weekly newsletter, and share with your friends and family.

Georgetown, Kentucky is pure small-town charm. Check out what all we have to offer at www.georgetownky.com, <https://www.facebook.com/gotogtown/>, or give us a call at 502-863-2547.